

Veeva Systems

Oxford Office AV Integration

AudioVisual
Nuway

Project Overview

Client: Veeva Systems / Habit Action Interiors

Main Contractor: Willmott Dixon Interiors (via Space & Place Architects)

Location: Oxford, UK

Sector: Corporate

Scope: AV systems across training rooms, meeting spaces and digital signage



Training spaces were equipped with BenQ 5,000-lumen UHD laser projectors and recessed ceiling screens.



The Challenge

Veeva Systems required a modern, reliable AV solution for their UK headquarters in Oxford, supporting both training environments and day-to-day collaboration.

The system needed to:

- Enable seamless hybrid training and meetings
- Provide consistent user experience across multiple room types
- Integrate cleanly within a high-end office fit-out
- Remain simple and intuitive for regular daily use

Logitech Tap conferencing was included to support remote participation.

Our Solution

Working alongside Habit Action Interiors, Nuway delivered a cohesive AV solution across training and meeting spaces.

Training rooms were equipped with high-brightness BenQ 4K laser projection systems paired with recessed screens, ensuring clear, large format visuals. Logitech Tap conferencing systems were integrated to support hybrid participation, while Extron signal management and Crestron control provide reliable performance and simple operation.

Smaller meeting rooms follow a Microsoft Teams Room approach, using LG displays and Logitech conferencing hardware to create consistent, easy-to-use collaboration spaces.

Across the wider office, LG digital signage displays and Avocor interactive touchscreens were installed within creative areas, supporting internal communication and collaborative working.

The Result

Veeva Systems now benefits from a clean, consistent and fully integrated AV environment that supports both training and everyday collaboration. By combining high-quality visual systems, reliable conferencing technology and intuitive control, the solution delivers a seamless user experience across all spaces – complementing the office design while providing a scalable platform for ongoing business operations.

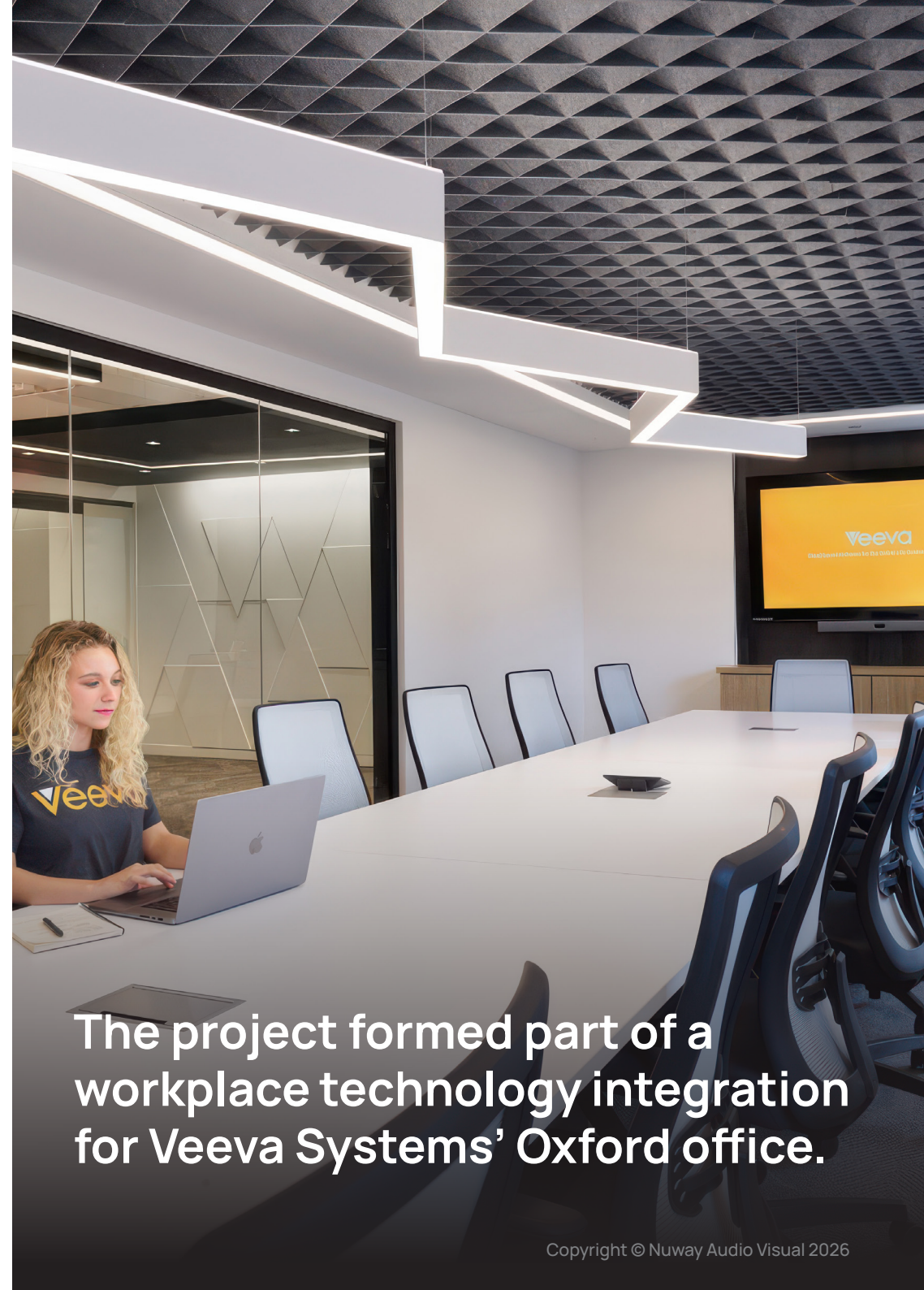
“Nuway are very professional and efficient. They have a great range of services to offer and their staff are knowledgeable, polite and friendly. I would highly recommend Nuway for any AV requirements.”

- Veeva Systems

Planning a similar project?

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The project formed part of a workplace technology integration for Veeva Systems' Oxford office.