

Smith & Nephew PLC

UK Headquarters & Expert Connect Centre



AudioVisual
Nuway

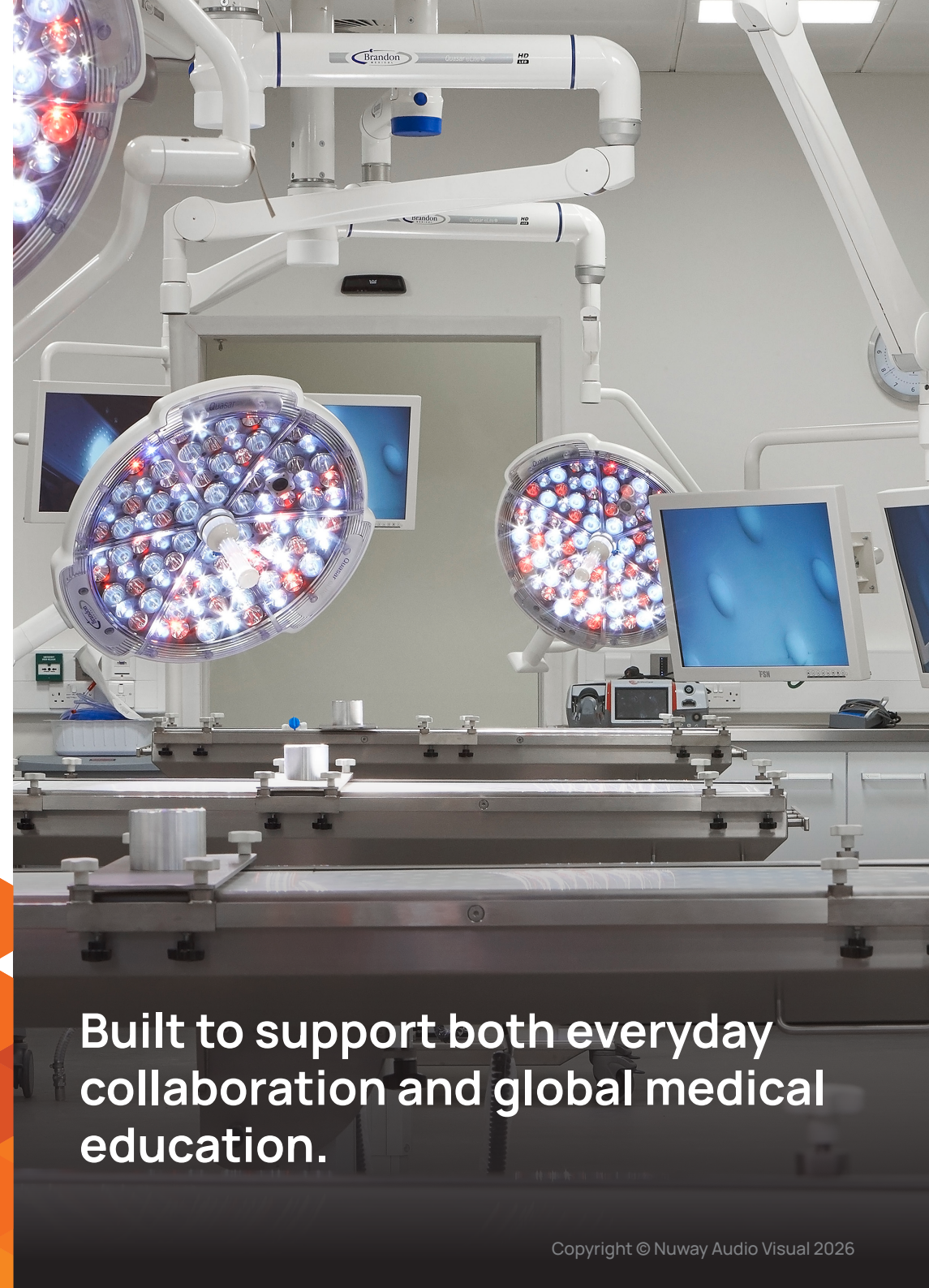
Project Overview

Client: Smith & Nephew PLC

Location: Croxley Green Business Park, Watford, UK

Sector: Healthcare / Corporate / Medical Education

Scope: 16-room meeting centre, Expert Connect Centre, centralised AV and unified communications platform



Built to support both everyday collaboration and global medical education.



The Challenge

As part of a new UK headquarters and commercial hub, Smith & Nephew required a highly flexible and future-ready AV solution to support both internal collaboration and global medical education.

The facility needed to accommodate a wide range of use cases – from standard meeting spaces to the Expert Connect Centre, where surgeons from around the world gather to share knowledge, review clinical data and deliver specialist training.

Key challenges included:

- Delivering consistent unified communications across multiple rooms
- Supporting flexible room layouts and reconfigurable furniture
- Enabling seamless collaboration between local and remote participants
- Minimising in-room equipment while maintaining high performance
- Designing a scalable system within a tight project timeframe

A 16-room meeting centre delivered through one unified AV strategy.

Our Solution

Nuway delivered a centralised AV and communications platform that maximises flexibility while simplifying system management.

A 16-room meeting centre was built around a unified design approach, with the majority of system hardware located within a central equipment space. This reduced in-room complexity, improved serviceability and allowed consistent performance across all spaces.

To support changing room layouts, portable and adaptable solutions were deployed, including wireless presentation systems and tablet-based control interfaces. Ceiling-mounted microphone systems were specified to automatically adapt to different room configurations, ensuring consistent audio capture regardless of furniture setup.

Following the successful delivery of Phase 1, Nuway was appointed to complete the Expert Connect Centre – a specialist training environment designed for global collaboration. This space supports the sharing of clinical knowledge, surgical techniques and product training, enabling real-time interaction between on-site teams and international participants.

Despite a compressed programme, the system was designed and delivered to meet the client's complex requirements, combining flexibility with ease of use.

The Result

Smith & Nephew now benefits from a highly adaptable and centralised AV environment that supports both day-to-day collaboration and advanced medical education. By minimising in-room complexity while maintaining high performance, the system enables seamless communication across multiple spaces and user scenarios.

The Expert Connect Centre provides a powerful platform for global knowledge sharing, positioning the headquarters as a key hub for innovation, training and collaboration within the organisation.

“ Nuway are very professional and efficient. I would highly recommend Nuway for any AV requirements.”

- Smith & Nephew PLC

Planning a similar project?

Talk to our team about designing the right technology for your space.

Call +44 (0)1482 772404



Centralised AV hardware reduced in-room complexity and improved serviceability.