

# London Investment Bank HQ

## Multi Floor AV Refurbishment



AudioVisual  
**Nuway**



# Project Overview

**Client:** Confidential

**Location:** London, UK

**Sector:** Financial Services

**Scope:** Full AV refurbishment across lobby, town hall, executive boardroom, meeting rooms, offices and digital signage



An upgrade that represents  
authority and technological  
expertise





# The Challenge

As part of a major headquarters refurbishment, this global investment bank sought to redefine how its workspace performed and presented itself. The objectives were clear:

- Create a powerful, brand-led arrival experience
- Deliver broadcast-ready internal communication capabilities
- Standardise hybrid collaboration across multiple floors
- Build a scalable AV platform to reduce long-term disruption and change costs

The solution needed to embody precision, authority and technological confidence — qualities expected within a modern financial institution.

**Multi level standardised communication system to minimise disruption**

# Our Solution

Nuway designed and delivered a fully integrated AV ecosystem, combining high-impact visual technology with a scalable, networked infrastructure.

**A Digital First Impression** - The Level 1 lobby is anchored by a 0.9mm fine-pitch LED wall spanning over five metres, delivering exceptional clarity at close viewing distances. Redundant 4K processing ensures resilience and continuous operation, while maintaining seamless, colour-accurate content reproduction for financial data, branded media and live feeds.

A complementary LED ticker provides continuous market and news updates. A touch-free gesture control system enables intuitive, hygienic interaction – reinforcing both innovation and corporate polish from the moment visitors enter.

**Broadcast-Ready Corporate Communication** - The town hall space was transformed into a dual-purpose cafeteria and event venue capable of hosting internal briefings, analyst calls and stakeholder presentations.

A large-format LED display ensures visibility throughout the space, supported by a professional-grade loudspeaker system optimised for speech intelligibility. 4K PTZ cameras with intelligent audio tracking automatically frame active speakers, while a Dante-enabled audio backbone provides low-latency routing between microphones, DSPs and conferencing platforms.

The result is a broadcast-capable corporate environment – without the operational complexity of a traditional studio.

**Executive & Floor-Wide Collaboration** - In the executive boardroom, a large-scale LED display, Dante-enabled microphone system and wireless presentation platform create a refined hybrid meeting environment suited to leadership-level communication.

Across the wider estate, meeting rooms were standardised with professional displays, USB-C connectivity and integrated conferencing systems – delivering a consistent collaboration experience that simplifies BYOD usage and reduces user friction.

Behind the scenes, Dante audio networking and an AV-over-IP backbone provide a flexible, serviceable infrastructure designed for long-term scalability and minimal disruption during future upgrades.



# The Result

The completed refurbishment delivers far more than upgraded meeting spaces — it establishes a cohesive, future-ready communication platform across the entire headquarters.

The fine-pitch LED lobby creates an immediate sense of authority and innovation. Broadcast-capable event spaces support modern corporate engagement. Standardised collaboration rooms improve usability and efficiency across multiple floors.

The result is a scalable, resilient AV ecosystem aligned with the operational demands and brand expectations of contemporary financial services.

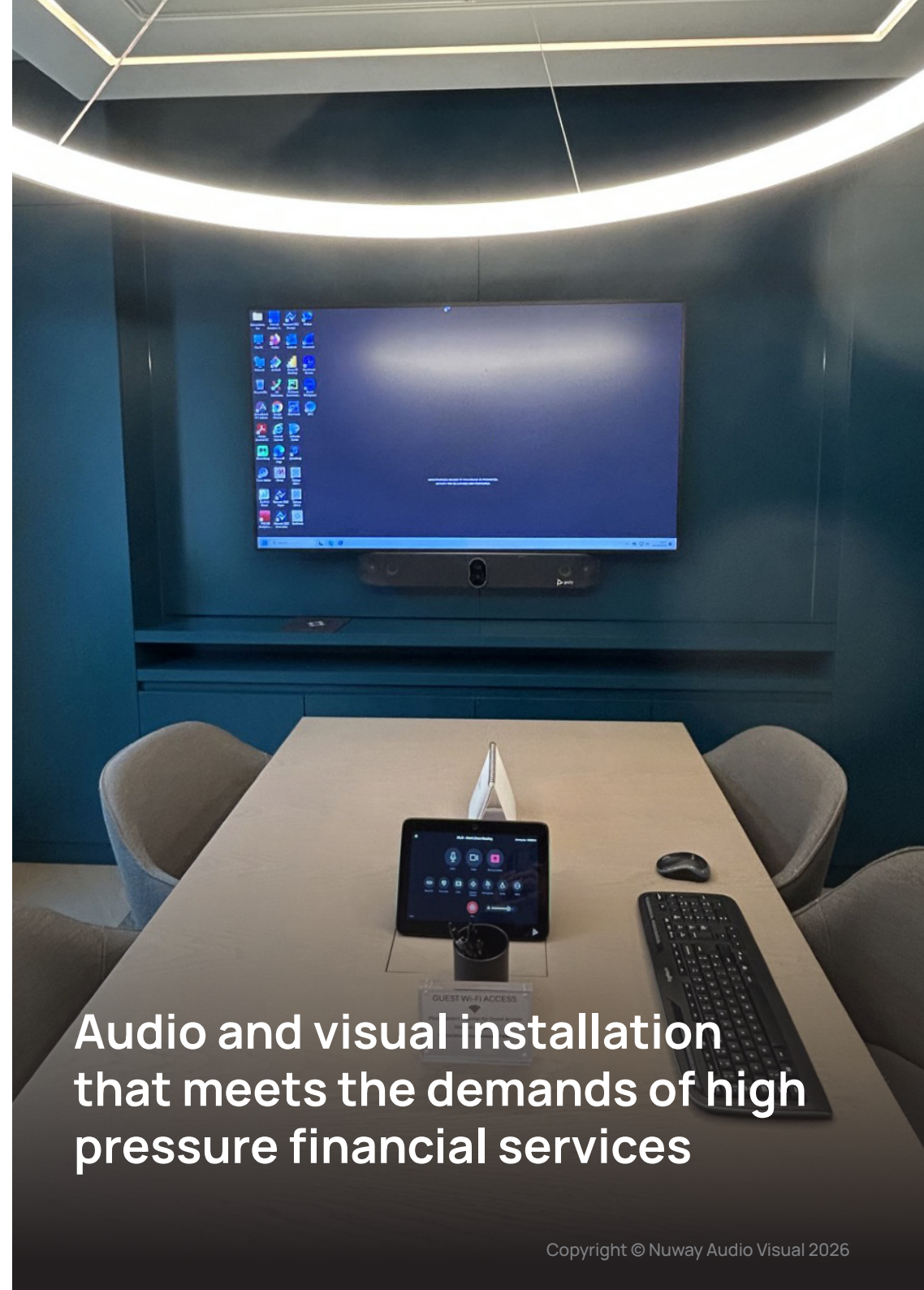
**“The new AV and collaboration spaces have significantly improved how our teams communicate and present. Everything feels seamless, intuitive and built to a truly professional standard.”**

- Confidential Client

## Planning a similar project?

Talk to our team about designing the right technology for your space.

Call +44 (0)1482 772404



**Audio and visual installation  
that meets the demands of high  
pressure financial services**