

Connexin Live

City of Culture Arena Installation

AudioVisual
Nuway

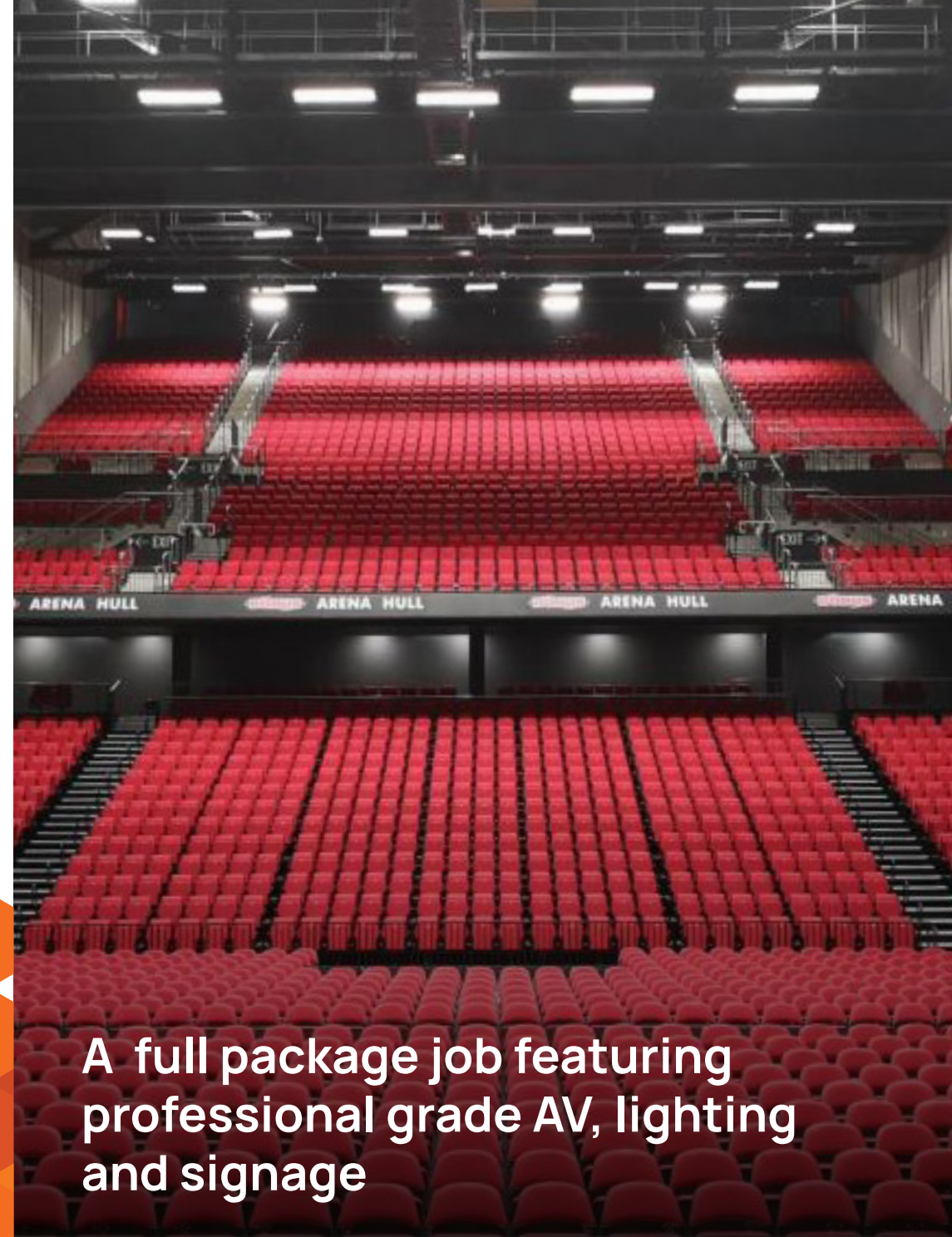
Project Overview

Client: ASM Global / Connexin Live

Location: Hull, UK

Sector: Arena / Conference / Digital Signage

Scope: Full AV, lighting, communications, IPTV, signage and network infrastructure across a multi-purpose venue



A full package job featuring professional grade AV, lighting and signage



The Challenge

As part of Hull's City of Culture transformation, the client required a world-class venue capable of hosting live music, entertainment, conferencing and large-scale events within a single flexible space.

The system needed to support multiple room configurations – from full-capacity performances to divided conference environments – while maintaining consistent audio quality, visual performance and operational control.

Key requirements included:

- A professional-grade audio system suitable for large-scale live events
- Flexible AV infrastructure to support changing layouts and capacities
- Integrated lighting, video, conferencing and communication systems
- Building-wide digital signage, IPTV and connectivity
- A unified platform capable of supporting both entertainment and corporate use

**Flexible and adaptable
professional grade audio and
visual infrastructure**

Our Solution

Nuway designed and delivered a fully integrated AV and technical infrastructure across the entire venue, creating a system that adapts to multiple event formats.

A high-performance audio system was implemented to support full-capacity live performances, alongside a secondary configuration for smaller, segmented events. Large-format projection and visual systems were integrated to support conferencing and presentation use, ensuring clarity across all layouts.

Lighting systems were designed to support both performance and house requirements, enabling seamless transitions between event types. Automated conference rooms were incorporated to provide flexible breakout and corporate event capability.

A building-wide digital ecosystem was deployed, including IPTV, digital signage and guest WiFi, ensuring consistent communication for both visitors and operational teams. Integrated show relay video and communications systems allow coordination between front-of-house, backstage and production teams, creating a fully connected venue environment.

All systems were underpinned by a robust network infrastructure that supported AV distribution, control, and ancillary services across the building.

The Result

Connexin Live now operates as a fully adaptable, world-class performance and conferencing venue. By combining high-performance audio, flexible visual systems and a building-wide digital infrastructure, the venue can seamlessly transition between live entertainment, corporate events and community use.

The result is a technically advanced, future-ready facility that supports a wide range of event formats while delivering a consistent, high-quality experience for both operators and audiences.

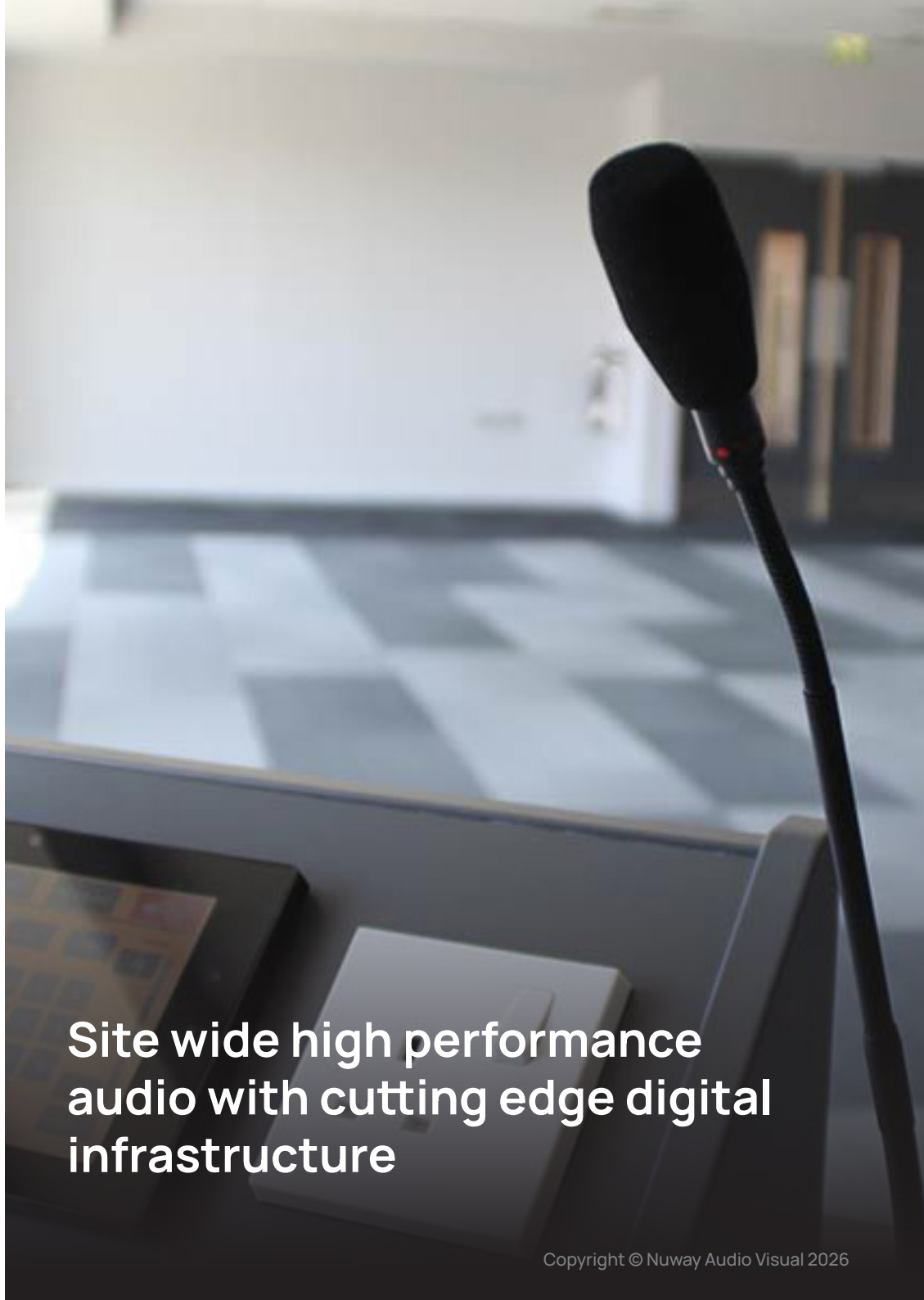
“Throughout this project, despite my many demands on them, and various changes in budgets, and left turns and right turns along the way, Nuway has always been supportive and helpful.”

- Sam Ryder, ASM Global

Planning a similar project?

Talk to our team about designing the right technology for your space.

Call +44 (0)1482 772404



Site wide high performance
audio with cutting edge digital
infrastructure