

Beal Homes Headquarters

Workplace AV Transformation

BEAL HOMES

Designed by you

AudioVisual
Nuway

Project Overview

Client: Beal Homes

Sector: Property Development

Location: UK

Specialist Contractor: Nuway

Scope: Full AV design and installation across reception, collaboration spaces, training facilities, open-plan offices and outdoor areas



Nuway delivered an AV system that can handle everything from offices to out door spaces



The Challenge

When Beal Homes developed its new headquarters, the objective extended beyond creating an impressive workspace. The ambition was to deliver a connected, future-ready environment that reflected innovation and enabled seamless collaboration across every department.

The facility needed to:

- Deliver a strong visual first impression
- Support hybrid meetings and flexible collaboration
- Enable high-impact presentations and training
- Maintain consistency across multiple room types
- Integrate technology without adding operational complexity

The final solution had to be scalable, intuitive and aligned with the company's brand identity.

A hybrid system that remains flexible whilst minimising complexity

Our Solution

Nuway Audio Visual delivered a fully integrated AV ecosystem designed to unify every space – from reception to rooftop terrace – under one cohesive, networked infrastructure.

A High-Impact Arrival Experience - The reception area establishes an immediate sense of innovation through commercial-grade digital signage, supported by a building-wide content distribution strategy extending into breakout and circulation areas.

A striking nine-screen video wall forms a central visual feature, delivering branded content, internal communications and large-format presentations. The installation reinforces Beal Homes' forward-thinking identity while providing practical communication capability.

Hybrid-Ready Collaboration Spaces - The main boardroom was equipped with a 98-inch 4K interactive touchscreen display, integrated video conferencing and a professionally tuned loudspeaker system – creating a premium hybrid meeting environment.

Meeting rooms throughout the building follow a standardised collaboration template incorporating; Professional displays, Wireless presentation, Native Microsoft Teams integration and BYOD connectivity

The Managing Director's office mirrors this functionality within a tailored executive configuration, ensuring consistency without unnecessary complexity.

Versatile Training & Creative Environments - The training suite centres on a high-brightness laser projection system paired with distributed audio and centralised control, providing flexibility for presentations, workshops and internal development sessions.

Creative and technical spaces were equipped with interactive displays and professional audio systems to support project reviews, demonstrations and client engagement – maintaining performance consistency across the estate.

Everyday Communication, Extended - Open-plan offices benefit from strategically positioned professional displays and integrated audio systems to support internal messaging and company updates.

Communal areas feature large-format screens suited to both informal presentations and social engagement, while the outdoor terrace extends the AV ecosystem beyond the building envelope with weather-resistant loudspeakers, creating a flexible environment for events and gatherings.

The Result

Beal Homes now operates from a headquarters that is visually impactful, operationally intelligent and aligned with modern workplace expectations.

By standardising collaboration technology, integrating hybrid-ready systems and implementing a cohesive digital communication strategy, Nuway delivered a scalable AV platform that enhances productivity, strengthens internal culture and supports continued business growth.

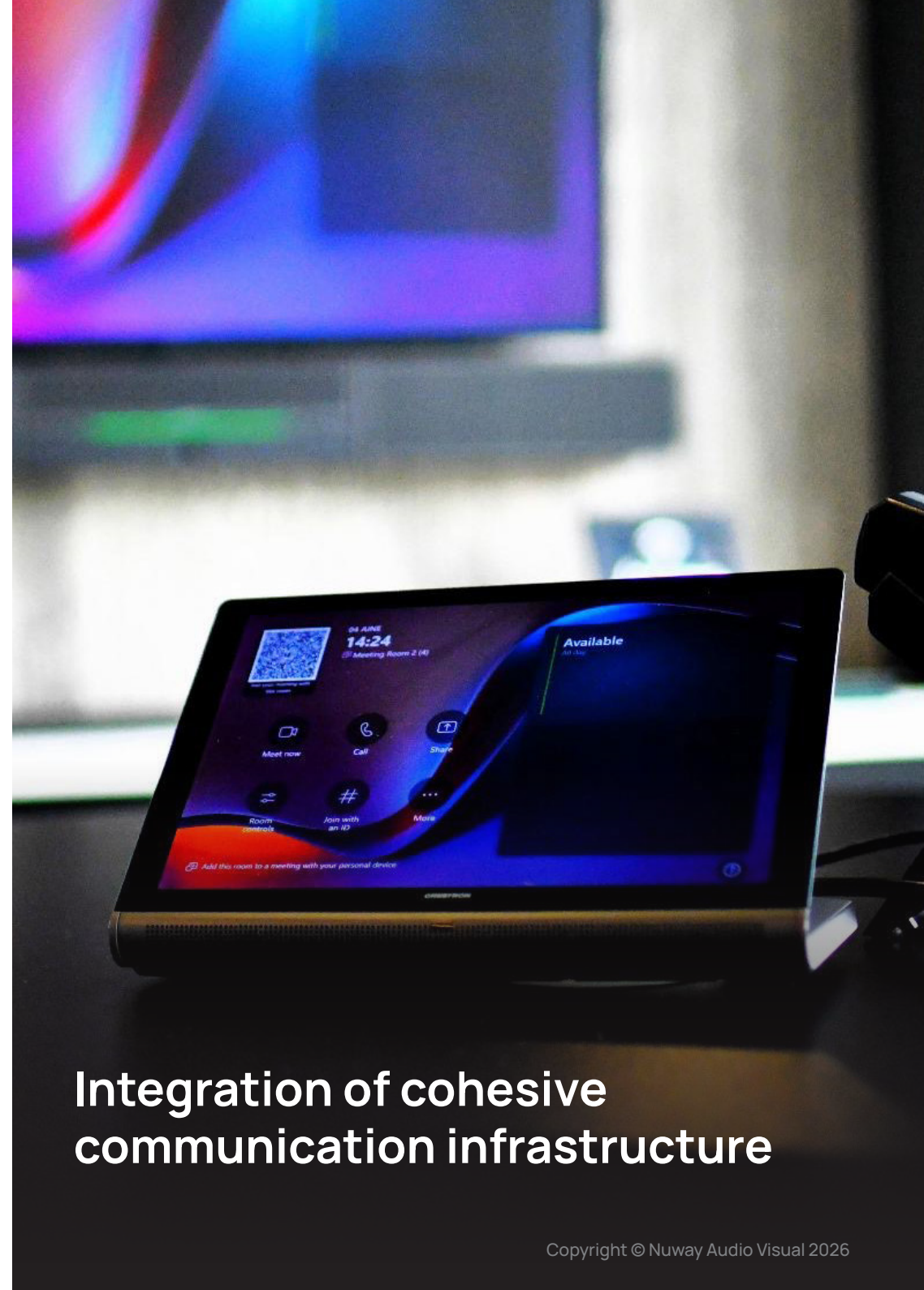
“The AV installation has elevated our meeting spaces and presentation areas. It’s professional, easy to use and perfectly reflects the quality of our brand.”

- Beal Homes

Planning a similar project?

Talk to our team about designing the right technology for your space.

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Integration of cohesive communication infrastructure